

Video Trade-In Program

01 Nov 2021 – 31 May 2024



Modification Notice Date: June 15 2023

Promotion Name:	Video Trade-In Program
Eligible Reseller(s):	Poly Authorized Resellers (excluding e-Tail Resellers)
Eligible Territory(ies):	Global
Modification Effective Date:	June 15, 2023
Eligible Product(s):	Poly G7500, Studio USB, X30, X50, X52, X70, Room Kits, Studio R30, E70, Zoom Bundles
Stackable with Deal Reg?	Yes, with approved Deal Registration

Modification Notice

Effective June 15th, Poly Studio X52 is included in the Video Trade-In Program.

Out with the old and in with the NEW! Poly is here to help Resellers to upgrade their End Customers existing video devices with **NEW Poly Video products!** Receive an incremental discount per unit purchased when trading-in their existing video products.



Program Offer

Resellers, on behalf of their End Customers may Trade-In select Poly and competitive devices and are eligible to receive an incremental discount up to 40% off list (refer to SKU list for discount details). Eligible devices for discount must be purchased from their authorized Poly Distributor. This promotion is perfect for the customer who is looking to keep their team top-of-mind in a hybrid office setting.

Review the [Eligible SKU list](#) for Eligible Products for trade or purchase. Customers will be required to provide the product list they are trading in, as well as agreeing to the Certificate of Destruction/ Trade Agreement noted in the form. The Certificate of Destruction removes the required product to be shipped to Poly and confirms that as part of this Program the Customer and Partner agree to properly dispose of the units within 30 days of receiving the new Poly equipment. Poly reserves its right under this Program to audit Resellers compliance with the foregoing requirement. Resellers are responsible for determining the amount of discount to be pass through to the End Customer.

Poly has implemented an automated claim process that enables Resellers to submit a Trade-In claim on behalf of their End Customer within the Poly Partner Portal. Talk to your Poly Channel Manager or distributor if you need assistance.

Eligible Products: View the [Eligible Product SKU List](#)

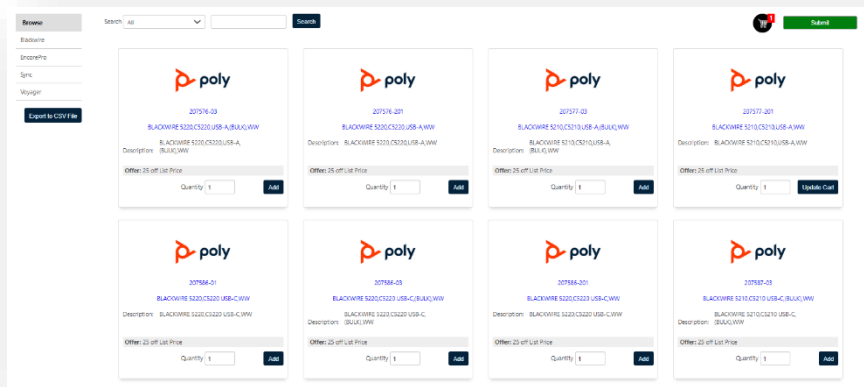
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How do you submit the request?

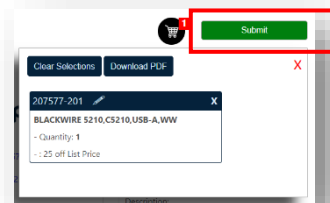
1. Login to the Poly Partner Portal.
2. Click on [Trade-In Program](#) on the main page and then click “Video Trade-In”
3. Once in the tool, select the video product you are interested in purchasing.



4. Input the desired quantity for each SKU and then click “add.”



5. View the order by clicking on the cart icon in the top right-hand corner.
6. When you have confirmed that your order is correct, please click on “submit transaction”.



7. Provide details on the opportunity in the form.
 - a. What type of products are being traded in
 - b. Agreeing to the Certificate of Destruction on behalf of the end customer
 - c. Upload excel document including the product trading in (Poly and/or competitor) with the quantity of each if large number
 - d. Include Approved Deal Registration Number if applicable.
8. Select appropriate ordering point (distributor).
9. Review and confirm transaction.

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What happens after you (reseller) has submitted a request?

1. The requestor (reseller) and the distributor will receive an approval email. Please note that the distributor version will include all details regarding customer order, as well as offer codes and discounts.
2. Distributor will confirm all information (including Certificate of Destruction) and then provide the Reseller with a quote.

For more information, please leverage the following resources:

[Eligible Product SKU List](#)

This Program is subject to the Poly Partner Program Terms (“Terms”) available at [Partner Terms and Conditions](#) and, if applicable, your master sales agreement with Poly. Poly may modify or terminate this Program at any time in its sole discretion. This Program is subject to applicable law and void where prohibited.

Learn more at partners.poly.com.