



Zebra **Workstation Connect**

Turn Zebra mobile computers into mobile-driven workstations

THE CHALLENGE:

Sometimes mobile workers need a big-screen environment

Your workers depend on their Zebra mobile computers for the information access they need to perform everyday tasks. But when heavier data entry, navigation of information-dense applications, or simultaneous interaction with multiple applications is required, workers need the features of a desktop computer. Now, you can give them both with Zebra Workstation Connect.

THE SOLUTION:

Turn your mobile computers into mobile-driven workstations

With this powerful value-add software solution, workers can easily turn your Zebra mobile computers into workstations, on demand. Applications on the mobile computer will appear on a large monitor, complete with a mouse, keyboard, headphones and any other peripherals required to enable the task at hand. Workers get a true workstation experience. Unlike screen mirroring, the application's user interface takes advantage of the additional monitor real estate — and users can work on different applications on the mobile device and desktop simultaneously, resize windows and open multiple apps in multiple windows. Plus, the ability to switch between mobile computer and mobile-driven workstation on the fly allows workers to choose the right mode for the moment.

Benefits

- Get more value out of your Zebra mobile devices
- Eliminate the need to purchase desktop computers — without eliminating desktop computer functionality
- Simplify infrastructure, reducing management time and cost
- Give workers more functionality to better serve your customers and improve productivity

How does it work?

Comprehensive data features

In an instant, turn a Zebra mobile computer into a mobile-driven workstation — and back to a mobile computer. Workers simply insert and remove the Zebra mobile computer into and out of the appropriate cradle that is attached to the peripherals required to create the perfect workstation environment for your users. For example, connect to a large monitor to enable the easy-to-read display of information-intensive applications through a modified user interface that simplifies app interaction. Enable different modes of data entry — touch or a keyboard and mouse. Add audio capabilities to support multimedia content and better workforce collaboration with a speaker and headphones. A printer enables easy printing of needed documents for workers or customers, such as an order or a proposal, a plan design and more. A handheld scanner is ideal when workflows

include the capture of a larger volume of barcodes, either on screen, printed on labels or printed in a catalog or on an inventory sheet. And more.

Comprehensive voice features

A workstation environment wouldn't be complete without the ability to make calls. Since all of the features in Zebra mobile computers are supported when devices are in Workstation Connect mode, any Zebra Workforce Connect solutions running on the Zebra mobile computers are also available. Just connect a headset to the cradle or via Bluetooth, and utilize the mobile computer to place push-to-talk calls through Workforce Connect PTT Pro, as well as PBX calls through Workforce Connect Voice. The result? Workers can easily reach the right person to complete the task at hand — co-workers, managers, experts and customers — regardless of whether they are inside or outside the facility.

Workstation Connect in Action



Retail



Employee training

Employee training videos and self-paced training courses are much more effective on a large screen. Workers can simply dock their mobile computers to use Workstation Connect to participate in training courses. Headphone support ensures customers and co-workers who may be in the vicinity are not disturbed.



Assisted Selling

More complex sales often require customization or professional services. With Workstation Connect, an associate can dock their mobile computer to use a large screen to provide further assistance to the customer during the sales process. The list of materials for the bid can be created easily by scanning onscreen barcodes or accessing a catalog to locate part numbers and prices.



Store Manager

The retail store manager traditionally utilizes two devices: a mobile computer out on the sales floor, and a workstation or laptop in the backroom. But with Workstation Connect, store managers can do it all with their Zebra mobile computer. Inventory, pricing and point of sale line of business applications, as well as office applications, can now be accessed on a large screen via the mobile computer. And while store managers have one less device to use, there is no loss in functionality.

Hospitality



Concierge Services

Associates in hotels can use the same mobile device to quickly check-in guests, scan luggage tags, communicate with co-workers and easily switch to a full desktop screen to better assist guests with area restaurants and activity recommendations, elevating the level of service and the guest experience.

The many benefits of Workstation Connect

Workstation Connect not only doubles the functionality of your Zebra mobile computers and tablets, it boosts the benefits your Zebra devices deliver:

Increased workforce productivity and worker efficiency: Since one Zebra device can provide two modes of operation — mobile and desktop workstation — the need for workers to locate and switch to a different device with a separate workflow to complete a task is eliminated.

Increased Return on Investment (ROI): Your business can address additional use cases with the same devices, improving device value.

Reduced infrastructure management time and cost: Since you need fewer traditional workstations, applications and solutions across all operations are integrated under Zebra's powerful Android platform. The result? Management and support are simplified, while capital and operational costs are reduced.

Comprehensive administrative capabilities

While competitive solutions are built with the consumer in mind, Zebra Workstation Connect is all business, built for the enterprise from the ground up, with:

Support for touch and standard displays: Extend the same touchscreen experience on the mobile computer to the workstation for consistency or utilize existing standard displays for a more traditional desktop experience.

Support for a wide range of applications: Support for native Android to web-based applications and virtual desktops enables easy integration of the apps you use today, as well as the apps you create tomorrow, providing superior future-proofing.

An intuitive end user environment: The Workstation Connect environment presents all the controls end users need in an easy and intuitive interface to promote rapid adoption, including: shortcuts on the home screen to launch apps with one click, support for commonly used keyboard and mouse shortcuts, taskbar for interaction between multiple apps and the mobile computer settings, movement of applications between mobile computer screen and external monitor and more.

Powerful Admin features: You determine what your workers see and what functions they can access on their Workstation Connect home screen, allowing you to control the simplicity of the end-user environment and customize the solution for a wide range of use cases.

Where can you put Workstation Connect to work?

Retail

- Food/Grocery
- Drug stores
- Superstores/warehouse clubs
- Mass merchants
- Department stores
- Specialty stores

Applications

- Associate
- Assisted selling
- Returns processing
- Point of sale
- Training

Store Manager

- Work schedules
- Communications — email and voice
- Monitor sales (POS)
- Report/presentation preparation

Hospitality

- Hotels
- Car rentals

Applications

- Concierge
- Guest assistance
- Check-in/checkout
- Point of sale

Manager

- Work schedules
- Communications — email and voice

For more information, including a list of compatible mobile devices and rugged tablets, please visit www.zebra.com/workstationconnect



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